



The Shasta Children and Families First Commission

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ADVISORY COMMITTEE

Adopted Meeting Minutes – January 12, 2010

Attending Advisory Committee Members:

Barbara Lapp

Jane Nelson

Amy Pendergast

Frank Sauer

Tara Swanson

Dorothy Tello

Advisory Committee Members Not Present:

Susanna Sibilsky

Staff:

Muffy Berryhill

Lillian Brown

Audience:

None

1. Welcome/Introductions

Muffy Berryhill called the meeting to order.

2. Public Comment

No comments were made.

3. Approval of November 10, 2009 Advisory Committee Minutes

The Committee reviewed the minutes from November 10, 2009. The minutes were unanimously approved.

4. SCFFC Meeting

a. Report from December 2, 2009 SCFFC meeting

- The Commission approved the \$104,970 contract with Triple P America for Provider Training.

- The Commission discussed the possibility of establishing an Audit Committee, as suggested by our local auditor in 2009. The Commission decided against establishing an Audit Committee at this time.
- The Commission received an update on the *Nurturing Fathers Program*.
- The Commission reviewed committee structure for the Advisory and Evaluation Committees.
- The Commission discussed First 5 Shasta directions for future program funding that will be reviewed by the Program Committee. It is expected that a proposal soliciting program applications will be presented at the January 27, 2010 meeting.
- The Commission reviewed Strategic Plan materials.
- LFA Group presented an overview to the Commission of their evaluation procedures.
- The Commission heard reports from the Evaluation and Advisory Committees.

b. Appoint Committee Member to attend January 27, 2010 SCFFC Meeting

Frank Sauer volunteered to attend the January 27, 2010 SCFFC meeting.

5. Receive Update: First 5 Shasta Temporary Support Projects

Muffy Berryhill stated that, in fall 2009, First 5 Shasta received eight proposals for Temporary Support funding. Five were chosen to be funded. Shasta Women's Refuge and Shasta County Office of Education, Early Childhood Services, later declined the funding, as other funding sources had been identified. Three programs were awarded Temporary Support funding. Child Abuse Prevention Coordinating Council's *Parent Partner* program added a temporary Parent Partner. Northern Valley Catholic Social Service received funding to add an additional provider to support their *Teenage Pregnancy and Parenting Project*. The provider will serve an additional 50 pregnant and parenting teens until the end of June 2010. A results evaluation will be provided. Shasta County Public Health received funding to help establish a *Breastfeeding Peer Counselor Program* at WIC. An evaluation design has been developed by LFA Group for this program (copy of handout on file).

6. Review Upcoming Projects and Events

Muffy Berryhill reviewed Triple P, an internationally evidence-based method of working with families around child behavior issues. The first series of trainings, sponsored by First 5 Shasta and Shasta County Mental Health (SCMH), is scheduled for March 1 through March 12, 2010. The second round is scheduled for September 2010. SCMH is providing funding for all the related materials.

Berryhill provided an update for the *Nurturing Fathers Program*, a component of the *Young Fathers on Probation Program*. The developer of the Nurturing Fatherhood Course will be providing a two-day training on the curriculum. If any of the attending organizations adopt the curriculum, First 5 Shasta will pay for one year's worth of client materials.

Berryhill related that Dr. Kyle Pruett, a psychiatrist at Yale University, will be giving a public lecture, entitled "Strengthening Parenthood." The free, First 5 Association sponsored event will take place on February 10, 2010, from 2:00 p.m. to 5:00 p.m., at the Gaia Hotel. It is open to the public.

Berryhill stated that she and Debbie Peel are going to a two-day training in Ukiah on creating community-wide messaging. The goal is to create regional messages regarding early childhood and exposure to media violence. Romi Uribe, who is the Maternal Child Adolescent Health Coordinator at Shasta County Public Health, also will be going. The program will be presented by Spitfire Communications.

7. Discuss Advisory Committee Structure, Responsibilities and Membership

Muffy Berryhill reminded the committee of a previous brief discussion regarding committee structure and membership. She also related the Commission had a similar discussion at their last meeting. Berryhill stated that the role and function of the committee is of absolute value to SCFFC. The ensuing conversation focused on how to identify and recruit new members and review what the Commission sees as the role of the committee. One of the roles has been as liaison between the community and the Commissioners. Other roles have been defined as providing input for communications and reviewing applications for funding. Historically, the Advisory Committee has been responsible for reviewing Special Opportunity grants and not large program grants. Berryhill explained that may change in 2010 and additional members will be needed to participate in reviewing larger program applications. Additionally, the Commission requested that Advisory members serve on its standing Program and Budget Committees. Jane Nelson suggested contacting groups, such as Rotary Club, Lions Club, AAUW, and Soroptomists to recruit committee members. Amy Pendergast suggested having First 5 Shasta representative go to community-based organizations and personally invite those members to apply to the Advisory Committee. Other suggestions regarding committee composition were discussed. Berryhill summarized that recruitment should focus on those with an interest in program development, an interest in financial management/investment, and an interest in media messaging, and needs to approach varying sectors of the community. It was decided to consider changing the meeting schedule to every other month. The members would keep the monthly meeting dates open in case circumstances called for additional meetings. It also was discussed that Review Team recommendations may no longer be presented to the Advisory Committee prior to going to the Commission. In conclusion, a committee of about 10 to 12 members is desired. Berryhill stated that the next Advisory meeting is scheduled on February 9, 2010.

8. Director's Report

Muffy Berryhill discussed the Governor's proposal to return Propositions 10 and 63 to the ballot on June 10, 2010. The proposal includes diverting state and local Commission funds to support State Department of Social Services systems. She offered that committee members could write to their legislators to express their concerns about reducing Proposition 10 capacity to serve children and families.

Berryhill related that Turtle Bay is beginning a new exhibit entitled, "Turtle Travels," of which First 5 Shasta is a co-sponsor. The exhibit focuses on natural resources and conservation through the eyes of a turtle.

9. Reports from Committee Members

Barbara Lapp reported that the Evaluation Committee is close to arriving at a final draft of the Evaluation Glossary. The committee considered objective indicators at their last meeting.

Amy Pendergast related the Safe Routes to School Program is forming a task force. An informational meeting will be held the second week of February. Information will also be provided about how to form "Walking School Buses". Pendergast also remarked that The Healthy Transportation Network, in partnership with CalWorks and Healthy Shasta, is presenting a free training workshop on February 10, 2009. The workshop is open to the public. The workshop will primarily focus on bike and pedestrian safety design.

Pendergast asked to be contacted with information about local businesses or locations that might need a bike rack. Pendergast stated that the Shasta-Cascade Farm and Food Coalition is promoting a community screening of the film "Food, Inc." on February 6, 2010, at 3:00 p.m., at the First United Methodist Church. Following the film, there will be a panel discussion with local leaders and experts.

Meeting adjourned at 3:20 p.m.

Respectfully submitted by:

Lillian Brown, Office Assistant