



The Shasta Children and Families First Commission

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www.First5Shasta.org

ADVISORY COMMITTEE

Adopted Meeting Minutes – February 10, 2009

Attending Advisory Committee Members:

Barbara Lapp

Jane Nelson

Amy Pendergast

Susanna Sibilsky – left at 2:25 p.m.

Tara Swanson

Advisory Committee Members Not Present:

Tyler Nichols

Kristi Osborn

Frank Sauer

Jolene Thomas

Staff:

Lillian Brown

Elizabeth Poole

Audience:

Karin Anderson, Shasta County Office of Education

1. Welcome/Introductions

Liz called the meeting to order and invited attendees to introduce themselves.

2. Public Comment

No comments were made.

3. Presentation: *Raising Media Savvy Kids*, Karin Anderson

Karin Anderson, with Shasta County Office of Education, presented information on Raising Media Savvy Kids, which is a part of the community education component of the Violence Prevention Initiative, currently funded by First 5 Shasta and Shasta County Public Health. Ms. Anderson provided the committee with a handout entitled “Your Family’s Media Profile.” (copy of handout on file) She then presented a power point presentation, which focused on the impact of media violence on children’s brain development. After the power point, Ms. Anderson showed Bruce Perry’s DVD entitled “*First Impressions – Exposure to Violence and A Child’s Developing Brain.*” Finally, Ms. Anderson shared another power point presentation by Common Sense Media, an

organization who advocates for responsible media for children. This presentation provided information on media trends and tips for using media.

4. Approval of January 13, 2009 Advisory Committee Minutes

As a quorum was not present, the minutes could not be approved.

5. SCFFC Meeting

a. Report from January 28, 2009 SCFFC Meeting

- The Commission approved \$83,961 to support new enrollment to Healthy Families in Shasta County through June 2009.
- The Commission voted to extend the Bright Futures' contract through June 2009.
- Appointments were made to the Evaluation Committee, whose first meeting is scheduled for March 19, 2009.
- The Commission decided to combine the April and May 2009 meetings into one Commission meeting scheduled for May 6, 2009.
- Susan Wilson, Health Improvement Partnership provided a presentation of the 2-1-1 system to the Commission.

b. Appoint Committee Member to Attend February 25, 2009 SCFFC Meeting

Tara Swanson volunteered to attend the February 25, 2009 Commission meeting.

6. Update on State Budget: Impact to First 5

Liz discussed handouts which clarified budget information from the State Legislative's Analyst's Office and First 5 Association's response to the overall impact on Proposition 10 (copy of handouts on file). No changes can be made without voter approval.

7. Director Report

Liz stated that First 5 has begun receiving phone inquiries in reference to the current Special Opportunity grants.

8. Reports from Committee Members

Amy Pendergast remarked she served on the Cornucopia Review Team. She found it very interesting and thought Cornucopia had great media concepts and ideas.

Tara Swanson also served on the Cornucopia Review Team. She felt the feedback was wonderful and very worthwhile.

Respectfully submitted by:

Lillian Brown, Office Assistant