



The Shasta Children and Families First Commission

1135 Pine Street, Suite 21, Redding, CA 96001

Ph: 530-229-8300 Fax: 530-229-8301

www.First5Shasta.org

ADVISORY COMMITTEE

Adopted Meeting Minutes – March 10, 2009

Attending Advisory Committee Members:

Barbara Lapp
Jane Nelson
Tyler Nichols
Kristi Osborn
Amy Pendergast
Frank Sauer
Susanna Sibilsky
Jolene Thomas

Advisory Committee Members Not Present:

Tara Swanson

Staff:

Lillian Brown

Audience:

Lynndee Norris, New Directions to Hope; Teresa Urricelqui and Gina Geisler, City of Redding

1. Welcome/Introductions

Muffy called the meeting to order and invited attendees to introduce themselves.

2. Public Comment

No comments were made.

3. Approval of January 13 and February 10, 2009 Advisory Committee Minutes

The Committee reviewed the minutes from January 13 and February 10, 2009. Both were approved as submitted.

4. SCFFC Meeting

a. Report from February 25, 2009 SCFFC Meeting

- The Public Hearing on the First 5 California Annual Report was held.

- The Commission received a results evaluation report regarding Shasta Women's Refuge *Children, Too!* program. The report covered results from approximately the last year and a half. During that time, the program served 40 women, and 57 children under the age of 5. Three of the women were pregnant with an additional child and one woman was pregnant with her first child. During the presentation of the report, the Commission was asked to look at the issue of what happens when there are waiting lists for mothers in crisis who need services within the community.
- The Commission discussed the California Budget and the implications for Proposition 10.
- The strategic planning process and a brief synopsis of future projects were discussed.
- The Commission decided to wait until after the May 19, 2009 election to issue an RFA (Request for Application) for Evaluation contractors. The current evaluation contracts will be extended through September 2009.
- The Commission heard an update on the Media Savvy Kids project by Shasta County Office of Education, Early Childhood Services, in reference to training of trainers around the impact of media violence on early brain development. The Commission learned that the community awareness campaign regarding exposure to media for young children is about to be launched and they reviewed the draft materials.
- Debbie Peel provided an update regarding Week of the Young Child.
- The Commission elected new officers. Beginning in March 2009, Dr. Jennifer Moranda will be the new chairperson. Andrew Deckert will continue as vice chair and Linda Hartman will continue as Secretary/Treasurer. Standing committees were also assigned. The Budget Committee consists of Linda Hartman, Judie Englesby-Smith, and Tyler Nichols. The Program Committee consists of Jane Wilson, Maxine Wayda, and Andrew Deckert. Jolene Thomas also volunteered to represent the Advisory Committee.

b. Appoint Committee Member to Attend March 25, 2009 SCFFC Meeting

Frank Sauer volunteered to attend the March 25, 2009 Commission meeting.

5. Report on City of Redding "Summer of Fun" Preschool Summer Camp

Teresa Urricelqui and Gina Geisler from the City of Redding presented information on the Summer of Fun Preschool Summer Camp program (copies of handout on file). With funds from a First 5 Shasta Special Opportunity grant, the City of Redding was able to purchase a multitude of "hands on" equipment and a shade structure. Two instructors and

aides were trained. There were 6 different themes for camps and 155 participants the first year (2008). For summer 2009, there will be 7 camp themes and classes will be extended by one hour and will be held 4 days a week. The committee was also presented with a power point slideshow of the program.

6. Update on the State Budget and Implications for First 5 Shasta Planning

Muffy updated the committee on the California Budget and implications for Proposition 10 (copy of handout on file). Proposition 1D will appear on the May 19, 2009 ballot, along with six other ballot measures. First 5 Shasta is currently planning for a 50% cut of its tobacco tax annual revenue. If the proposition passes, this would total approximately \$4 million over 5 years. Muffy explained that because First 5 Shasta is a publically funded entity, staff and/or committee members cannot advocate either for or against pending legislation on First 5 Shasta time. Discussions for or against Proposition 1D, must be held outside of the First 5 Shasta offices, and are personal, not representative of First 5 Shasta.

7. Director Report

The PREVENT team continues to meet and is working on a coordinated plan, which is focused on reducing child maltreatment.

Muffy stated the First 5 California annual conference has been cancelled.

Muffy announced that First 5 Shasta has been nominated for an Excellence in Public Health Award by the Public Health Advisory Board.

Muffy remarked that six Special Opportunity proposals were received for the spring special opportunity funding round. Reviewers have received the applications and will meet on March 30, 2009.

8. Reports from Committee Members

Amy Pendergast announced that Healthy Shasta is providing an opportunity to nominate Action Heroes. An Action Hero is an organization or an individual who makes healthy eating and physical activity easier for others. Nominations will be accepted for a local person or organization. Nomination forms will be available from March 13 through April 30, 2009. She recommended visiting the Healthy Shasta website at www.healthyshasta.org for further information.

Amy Pendergast also related that Mark Fenton, a nationally recognized expert on Safe Routes to Schools and on walkability, will be visiting Redding May 6 through May 8, 2009. He will be holding two public workshops. The first will be held May 6, in downtown Redding, at 5:30 p.m. The second workshop, on Safe Routes to School, will be held May 7, 2009, at Shasta Lake School.

Amy Pendergast also announced that the YMCA is offering free memberships, through the Strong Kids program, to families, in which the families participate in various classes

and physical activity programs. Those who are interested should contact the YMCA directly.

Frank Sauer announced that Kids Turn is currently accepting applications for board members. Kids Turn is a program that provides information and educational workshops for families that are experiencing divorce. If anyone is interested in serving on the board, he/she should contact Frank directly.

Barbara Lapp and Jane Nelson stated that the League of Women Voters of Redding is sponsoring a showing of "Iron Jawed Angels" on March 22, 2009, at 1:00 p.m., at Sequoia Middle School. The movie is being presented in celebration of Women's History Month.

Respectfully submitted by:

Lillian Brown, Office Assistant