



**The Shasta Children and Families First Commission**

1135 Pine Street, Suite 21, Redding, CA 96001

Ph: 530-229-8300 Fax: 530-229-8301

www.First5Shasta.org

**ADVISORY COMMITTEE**

**Adopted Meeting Minutes – May 12, 2009**

**Attending Advisory Committee Members:**

Barbara Lapp  
Kristi Osborn  
Amy Pendergast  
Susanna Sibilsky  
Tara Swanson  
Jolene Thomas

**Advisory Committee Members Not Present:**

Jane Nelson  
Tyler Nichols  
Frank Sauer

**Staff:**

Muffy Berryhill  
Lillian Brown  
Linda Wright

**Audience:**

Karen Schaefer, Northern Valley Catholic Social Service; Romi Uribe, Shasta County Public Health

**1. Welcome/Introductions**

Muffy called the meeting to order and invited attendees to introduce themselves.

**2. Public Comment**

No comments were made.

**3. Approval of March 10, April 7, and April 22, 2009 Advisory Committee Minutes**

The Committee reviewed the minutes from March 10, April 7, and April 22, 2009. All three were approved as submitted.

**4. SCFFC Meeting**

**a. Report from May 6, 2009 SCFFC Meeting**

- The contract to assist Healthy Families for \$84,000 was approved and signed.

- The Commission approved funding of the following four Special Opportunity programs: City of Redding, “Under the Big Oak;” Shasta County Office of Education, “Bridges to Success Expansion;” Therapy Station, “Sensory Tools Lending Library;” and Whitmore Union Elementary School District, playground. The Commission expressed appreciation for the recommendations from the Review Team.
  - The Commission discussed the revision of the Strategic Plan.
  - The Commission discussed the relevance of the Adverse Childhood Experiences Study (ACE) to the strategic plan.
  - The status of the PREVENT Team was reviewed.
  - The Commission approved the adoption of Triple P by First 5 Shasta. The Commission also approved First 5 Shasta’s participation with the California Institute of Mental Health (CIMH) for Triple P Implementation.
  - Muffy updated the Commission on the Probation Fatherhood project being developed.
  - Work on a CalWorks’ assessment project was also discussed.
- The Commission received a program committee report on Bright Futures. A decision about the program’s future is pending. Program funding ends in June 30, 2009.
- Because of the impending election, the Commission reviewed two sets of budgets for 2009-10.
- The Commission also reviewed two sets of 2009-14 Long-Rang Financial Plans because of the impending election.

**b. Appoint Committee Member to Attend June 17, 2009 SCFFC Meeting**

Susanna Sibilsky volunteered to attend the June 17, 2009 Commission Meeting.

**5. Update from Evaluation Committee**

Muffy stated that the Evaluation Committee, which meets every two months, held their second meeting. The Evaluation Committee report will be a standing item on the Advisory Committee agenda. The committee spent quite a while discussing the glossary of terms used in evaluation. The committee reviewed the Request for Applications (RFA) for evaluators, which will be distributed May 28, 2009. A review team was selected. The Evaluation Committee also reviewed and discussed the *Impact of First 5 in California’s Northwest Region* report and a report regarding First 5 Shasta’s evaluation systems.

**6. Special Opportunity Program Updates**

**a. Report: *No Safe Amount of Alcohol Campaign* –**

**SCPH Maternal Child Adolescent Health – Romi Uribe**

Romi Uribe, Shasta County Public Health, Maternal Child Adolescent Health, provided information on the progress of the *No Safe Amount of Alcohol* campaign

(copy of handouts on file). Ms. Uribe explained that the current campaign is an expansion of a campaign originally funded by the March of Dimes. The First 5 Special Opportunity grant allowed the campaign to be expanded throughout the county. The campaign's goal is to create a community culture where people know that there is no safe amount of alcohol when one is pregnant.

**b. Report: *Teenage Pregnancy and Parenting (TAPP) Media Project* –  
NVCSS – Karen Schaefer**

Karen Schaefer, Northern Valley Catholic Social Service, provided information on the progress of the *Teenage Pregnancy and Parenting (TAPP)* media project, which was funded with a Special Opportunity grant. Ms. Schaefer explained, prior to starting the media project, several focus groups gave input on the campaign. Great feedback was received. The commercial is being aired on Channel 7 and radio stations. From January through April 2008, the program had 44 new referrals. From January through April 2009, there were 62 new referrals, which is a 29% increase. Ms. Schaefer commented that the media project has assisted in getting pregnant teenagers earlier prenatal care. In April 2009, the program's caseload was 131. Ms. Schaefer explained that funding for TAPP will run out at the end of June 2009.

**7. Review *Impact of First 5 in California's Northwest Region***

Muffy distributed a summary of The Impact Report of First 5 in California's Northwest Region (copies of handout on file). She remarked the report is available on First 5 Shasta's website and explained that First 5 is working on a distribution plan for the entire study and/or the study's material. Susanna Sibilsky suggested providing the report to Congressman Wally Herger and to chambers of commerce.

**8. Director's Report**

None was provided.

**9. Reports from Committee Members**

Amy Pendergast mentioned that the current week is "Bike Commute" week and discussed various related events.

Muffy and Ms. Pendergast mentioned there was high attendance at the Walkability workshops with Mark Fenton.

Respectfully submitted by:

---

Lillian Brown, Office Assistant