

week of the young child

Shasta County: April 10-17, 2010

FIRST 5 SHASTA Mini-grant

First 5 Shasta has mini-grants available to help with project expenses for Shasta County **Week of the Young Child** events and activities!

Large-scale Projects: Up to \$500

Includes: Multi-agency or group/team collaborations, multi-activity or multi-event projects, and/or multi-location projects.

Small-scale Projects: Up to \$250

Includes: Single activity, event, or specialized WOYC materials.

To qualify, projects must be:

- asset development-based.
- appropriate for children ages 0-to-5, their families, or professionals focused on this age group.
- offered in Shasta County during WOYC 2010.

Budget: A total WOYC Mini-grant budget of up to \$5,000 may be shared across eligible projects.

Mini-grant Contact:

Debbie Peel
info@first5shasta.org
(530) 229-8304

Deadline: 4:00 pm
January 12, 2010

Join the celebration!

First 5 Shasta invites individuals, groups, organizations and businesses to honor the young children of Shasta County by joining April's annual **Week of the Young Child** celebration! Development of local projects, activities and educational experiences for children, ages 0-to-5, their families, caregivers, and professionals with an interest in young children is encouraged. To help with 0-to-5 project expenses, mini-grants are available from First 5 Shasta.

Mini-grant Application (online: www.first5shasta.org)

All First 5 Shasta investments are focused on the early years of life, from the prenatal stage to age five. In facilitating the development of Shasta County's WOYC celebration, First 5 Shasta retains the 0-to-5 focus and supports 0-to-5 projects with a competitive WOYC Mini-grant opportunity.

WOYC Mini-grant projects must meet specific criteria including clear incorporation of information, education, and/or strategies related to the 40 Developmental Assets. **Project leaders must discuss their ideas with Debbie Peel before submitting a mini-grant application.** Only one application may be submitted per project.

About WOYC

The Week of the Young Child (WOYC) is a time when communities nationwide unite to honor young children. WOYC was started in 1971 by the National Association for the Education of Young Children. First 5 Shasta and the California Cascade Association for the Education of Young Children have been working together since 2002 to create Shasta County's WOYC celebration.

With First 5 Shasta facilitating Shasta County's celebration development, WOYC has become a tradition that children, families, child care providers and other community members look forward to each year. WOYC reminds our community that thriving children and thriving communities go hand-in-hand!

*The 2010 national theme for the Week of the Young Child is "Play: Where Learning Begins." Shasta County has adopted the **40 Developmental Assets** as the foundation for our WOYC celebration. The Assets are building blocks of healthy development that help children grow up healthy, caring, and responsible. They provide a natural and powerful guide to developing strength-based events and activities that align with the WOYC theme. Learn more about the 40 Developmental Assets by calling the **Health Improvement Partnership** at (530) 225-8528 or visit www.search-institute.org.*