



P R E S S R E L E A S E

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Contact: Muffy Berryhill
(530) 229-8300

FIRST 5 SHASTA FUNDING MAKES “PARENT PARTNERS” AVAILABLE

REDDING----- First 5 Shasta has awarded funding to the Child Abuse Prevention Coordinating Council’s *Children First Parent Partner* program. With a commitment of \$771,064 over three-years to *Parent Partners*, First 5 Shasta continues support of the program that began in 2005. *Parent Partners* will provide one-on-one mentoring and support to expectant parents and parents with children up to age three. *Parent Partners* aim to strengthen families by increasing parents’ coping strategies, connection to resources, personal supports, and knowledge of child development. Dedicating funds to *Children First Parent Partners* will help First 5 Shasta address its goal of children living free of abuse, neglect and exposure to violence as identified in the First 5 Shasta Strategic Plan 2010-2019.

To request no-cost *Parent Partners* services, parents and those working with parents of young children may call (530) 242-2020.

First 5 Shasta, the Shasta Children and Families First Commission, was established after voters passed Proposition 10 in November 1998, adding a 50 cent-per-pack tax on cigarettes to fund education, health, child care and other programs promoting early childhood development for expectant parents and children up to age five. To date, First 5 Shasta has invested over \$14 million in local projects and programs that benefit young children and families.

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