

FIRST 5 S H A S T A



RESOURCE ALLOCATION PLAN 2010 - 2019

The Shasta Children and Families First Commission, First 5 Shasta, places a priority on addressing the needs and interests of children prenatal to five and their families. To this end it intends to channel as much of its available resources into the community as is prudent.

- 1) First 5 Shasta will review investments and cash flow projections and adopt a long-range financial plan annually. Priorities for future investment will be considered and mechanisms for funding determined. Other than the following designations, all First 5 Shasta revenue shall be directed to programs, services, activities, and leveraging of other funds.
 - Up to 10 percent of the annual tobacco tax allocation will be directed to evaluation and data collection.
 - Up to 8 percent of the annual tobacco tax allocation will be directed to education and outreach efforts.
 - Up to 7 percent of the annual tobacco tax allocation will be directed to Special Opportunity investments.
 - Up to 2 percent of the annual tobacco tax allocation will be directed to program technical assistance and support.
 - The costs of administrative operation will be determined annually by the Commission, with consideration given to revenues, program management, and staff required. Administrative costs shall not exceed 15 percent of the First 5 Shasta annual operating budget.
- 2) First 5 Shasta opens funding opportunities based on identification of priorities and funds available. Funding allocations will not be made merely to satisfy an allocation formula.
- 3) First 5 Shasta funding opportunities shall be inclusive of the public and private sectors.
- 4) Priority will be given to proposals that provide opportunities for fund leveraging, although seeking opportunities to leverage funds will not drive our allocation process.
- 5) Deliberations for first time program funding of direct service projects will include an emphasis on the project's feasibility of long-range sustainability beyond First 5 Shasta support.
- 6) First 5 Shasta favors funding efforts that lead to system change. The Commission seeks to increase the capacity of community members and organizations to address the health and well-being of children prenatal to five. This building of capacity may be accomplished through the development, expansion and provision of direct services; through training, education and technical assistance efforts to expand provider and parent/caregiver skills, knowledge and capabilities; through efforts that affect attitudinal change; and through efforts and organizational practices to increase the number of 40 Developmental Assets among children age 0-to-5.
- 7) The Commission also is interested in supporting pilot projects and making awards of seed money to provide opportunities for innovative projects.

- 8) A variety of allocation methodologies may be utilized including mini-grants, short-term project awards, planning grants followed by implementation support, and contracts for services. First 5 Shasta occasionally may be a direct provider of service.
- 9) In compliance with Proposition 10, First 5 Shasta funds will not supplant or replace existing funding nor sustain levels of services existing prior to First 5 Shasta allocations. First 5 Shasta funds will be directed only to new programs or the expansion of existing programs.
- 10) Flexibility will exist in the type of allocation terms First 5 Shasta utilizes, and may include grants, contracts, and Memoranda of Understanding/Agreement.
- 11) Broad variations in the length of awards will be incorporated; these could range from less than one year to four years in length. Should a program demonstrate positive results that meet a continued need in the community, the Commission may consider renewal funding. In all instances, continuation of funding, even within a given award period, will be contingent upon satisfactory accomplishment of performance criteria. It is important to note that an award of funding is not to be perceived by recipients as support that will be sustained.
- 12) The Commission will take into consideration the administrative efficiency and monitoring efforts required when determining the number and amount of allocations awarded.
- 13) All of First 5 Shasta's funding relationships will be performance-based and will require agreed-upon procedures for monitoring and evaluating. The Commission will attend closely to contract language to clearly define deliverables, thus ensuring that the Commission's desired outcomes are addressed.
- 14) While some geographic/demographic criteria may be considered, funding will be awarded according to demonstrated need. Funding will not be awarded along lines of political jurisdictions.
- 15) Proposals submitted for funding may be reviewed by a team of readers appointed by the Commission. Review teams will consider proposals according to guidelines and criteria established by the Commission and will make recommendations of contract awards for Commission consideration.
- 16) If a Commissioner has a potential conflict of interest related to a proposal being considered for funding, that Commissioner will recuse her/himself from discussion and from voting on that specific proposal, according to the Conflict of Interest Code adopted by the Commission.