



FIRST 5 S H A S T A



The Shasta Children and Families First Commission
 1135 Pine Street, Suite 21, Redding, CA 96001
 (530) 229-8300
www.first5shasta.org

REQUEST FOR APPLICATIONS week of the young child Mini-Grant 2012

First 5 Shasta is pleased to announce a Request for Applications For Week of the Young Child Mini-Grants 2012. Funding is offered for WOYC events and activities that take place in Shasta County from April 21-28, 2012.

- Who May Apply** Organizations, groups, and individuals with the ability and an interest in providing a Week of the Young Child event or activity in Shasta County.
- Audiences of Interest**
- Young children ages 0-to-5
 - Parents and primary caregivers of young children
 - Professionals, students, and community members
- Funding Levels**
- | | |
|---------------------------------|-------------|
| Level 1: Small Scale Project | Up to \$250 |
| Level 2: Large Scale Project | Up to \$500 |
| Level 3: Direct Service Project | Up to \$500 |
- Due Date** On or before January 10, 2012 at 4:00 p.m.

For more information about this Request for Applications:
www.first5shasta.org

Although not required, projects may choose to feature the 40 Developmental Assets.



FIRST 5 SHASTA OVERVIEW

First 5 Shasta, the Shasta Children & Families First Commission (SCFFC), is funded by the California Children and Families Act (Proposition 10). This statewide initiative was passed by voters in 1998. Proposition 10 placed a 50 cent-per-pack tax on cigarettes to fund education, health, child care and other programs to support the healthy development of children from the prenatal stage to five years old.

The vision of First 5 Shasta is that all young children in Shasta County are safe, healthy, and live in nurturing environments where they play, learn, and grow to reach their potential. To realize this vision, First 5 Shasta commits part of its annual revenue to supporting new or expanded programs in Shasta County. Since its inception, First 5 Shasta's early childhood investment has grown to approximately \$15 million. Grant opportunities have resulted in funding awards that support family functioning, child health, child development, and improved systems of care for children and families. For more information on First 5 Shasta, visit the First 5 Shasta website at www.first5shasta.org.

INTRODUCTION

First 5 Shasta invites individuals, groups, organizations and businesses to honor the young children of Shasta County, and those who care for them, by joining April's annual Week of the Young Child (WOYC) celebration. To support development and implementation of projects for WOYC 2012, First 5 Shasta provides this competitive mini-grant opportunity. Mini-Grants are intended to assist with expenses associated with local WOYC events, activities, and services for young children, ages 0-to-5, their parents and/or primary caregivers, community members, students, or professionals with an interest in young children.

AVAILABLE FUNDING

A total budget of \$6,000 is available for potential award to eligible projects. First 5 Shasta is not obligated to allocate any or all of these funds. To be considered for funding, projects must meet all WOYC Mini-Grant criteria. Only one award may be made per project.

- **Level 1: Small Scale Project – Request up to \$250**

Small-scale projects offer a single activity, a specialized activity, or an event designed to reach a limited number of people. Small-scale projects are most often hosted by one planning organization, group or business.

- **Level 2: Large Scale Project – Request up to \$500**

Large-scale projects incorporate multiple booths, activities, or a series of activities over the course of WOYC. Projects that rotate across multiple host locations may also be considered large-scale. Large-scale projects have the opportunity to reach high numbers of attendees or participants. To support a large-scale project, multiple agencies and organizations often collaborate, creating a project team or committee to develop the project and operate the event or activity. One partner should serve as the project lead and submit a mini-grant application on behalf of the team. The submitting partner or another organization may be identified as the fiscal agent and recipient of funds should an award be made.

- **Level 3: Direct Service Project – Request up to \$500**

Direct service projects deliver:

- A specific service to young children and/or their families and primary caregivers during WOYC.
- Specialized training for students, educators, para-professionals, or professionals.

Service delivery may occur at an established WOYC event if the environment is appropriate. Funded projects may not charge a fee for services provided as part of WOYC. If project provides parenting skill development, First 5 Shasta will fund Triple P parenting programs exclusively.

TIMELINE

- Deadline to submit application: On or before January 10, 2012 at 4:00 p.m.
- Award notifications: January 20, 2012
- Distribution of awarded funds: February 27 – March 1, 2012

MINI-GRANT CRITERIA

- Projects must have a 0-to-5 focus. Events, activities, or services associated with the project must relate to young children, ages 0-to-5, their parents and/or primary caregivers, community members, students, or professionals with an interest in young children.
- Events or activities must take place and services must be provided during WOYC 2012 (April 21-28, 2012).
- Grant recipients must deliver the project identified in the mini-grant application.

FUNDING GUIDELINES AND POLICIES

- First 5 Shasta Week of the Young Child Mini-Grants provide short-term funding for projects that are limited in scope or duration. Funded projects will not be renewed once they end.
- Proposition 10 legislation does not allow First 5 Shasta funds to supplant or take the place of funding for existing services, including existing staff time. Funds must be used to create an event or activity, extend services during WOYC, and/or to add new staff or additional staff time.
- First 5 Shasta funding may be used only for food items that constitute healthy choices.
- Grantees will be required to fill out a brief project report by May 24, 2012. The report form will be provided by First 5 Shasta.
- First 5 Shasta must be acknowledged in materials, promotions, and/or advertising developed for the project. These items must be submitted to First 5 Shasta for review one week prior to distribution.

APPLICATION REVIEW

First 5 Shasta staff will review applications received to ensure guidelines were followed exactly. Next, a Review Team will evaluate all applications based on:

- Appropriateness of proposed project for reaching identified project goal(s)
- Capability of proposed project to reach the intended audience during WOYC
- Appropriateness of the proposed project budget

The Review Team will make a recommendation to First 5 Shasta staff. Staff will confirm awards and notify the Applicant and the First 5 Shasta Commission of WOYC Mini-Grant awards. First 5 Shasta is not obligated to allocate any or all of these funds and may choose to hold them in reserve.

QUESTIONS

First 5 Shasta strives to maintain transparency and fairness during this competitive funding process. We may supply answers to general questions about the Request for Applications and the application process. Questions must be submitted by January 6, 2012 to info@first5shasta.org. Questions and answers will be posted at www.first5shasta.org.

HOW TO APPLY

1. Fill out the application form provided at www.first5shasta.org. *If you cannot access the online form, call (530) 229-8300.*
2. Answer all questions using a 12-point Arial font.
3. Print and submit 1 signed original and 5 copies of the application to First 5 Shasta.
4. Mail or hand-deliver application on or before Thursday, January 10, 2012 at 4:00 p.m.

Submit to: **First 5 Shasta**
WOYC Mini-Grant 2012
1135 Pine Street, Suite 21
Redding, CA 96001

5. All applications submitted in response to this RFA shall become the exclusive property of First 5 Shasta. Project funding will be based solely on the submitted application.

