

# FIRST 5 S H A S T A

## MINI-GRANT ANNOUNCEMENT:

### Week of the Young Child 2009

#### Join the celebration...April 18-25, 2009

First 5 Shasta invites individuals, groups, organizations and businesses to honor the young children of Shasta County by joining April's annual **Week of the Young Child** celebration! Development of local projects, activities and educational experiences for children, ages 0-to-5, their families, caregivers, and professionals with an interest in young children is encouraged. To help with 0-to-5 project expenses, mini-grants are available from First 5 Shasta.

#### About WOYC

The Week of the Young Child (WOYC) is a time when communities unite nationwide to honor young children. WOYC was started in 1971 by the National Association for the Education of Young Children. With First 5 Shasta facilitating the development of Shasta County's celebration, WOYC has become a tradition that children, families, child care providers and other community members look forward to each year. WOYC reminds our community that thriving children and thriving communities go hand-in-hand!

The national theme for the Week of the Young Child is "Bring Communities Together for Children – Children Bring Communities Together." Shasta County has adopted the **40 Developmental Assets** as the foundation for our WOYC celebration. The Assets are building blocks of healthy development that help children grow up healthy, caring, and responsible. They provide a natural and powerful guide to developing strength-based events and activities and a great fit with the national WOYC theme. Learn more about the 40 Developmental Assets by calling the Health Improvement Partnership at (530) 225-8528 or visit [www.search-institute.org](http://www.search-institute.org).

#### Mini-grant Application (available at [www.first5shasta.org](http://www.first5shasta.org))

All First 5 Shasta investments are focused on the early years of life, from the prenatal stage to age five. In facilitating the development of Shasta County's WOYC celebration, First 5 Shasta retains the 0-to-5 focus and supports 0-to-5 projects with a competitive WOYC Mini-grant opportunity.

WOYC Mini-grant projects must meet specific criteria including clear incorporation of information, education, and/or strategies related to the **40 Developmental Assets**. Project leaders must discuss their ideas with Debbie Peel before submitting a mini-grant application. Only one application may be submitted per project.

## FIRST 5 S H A S T A WOYC Mini-grants

First 5 Shasta has mini-grants available to help with project expenses for Week of the Young child events and activities!

#### **Large-scale Projects: Up to \$500**

Includes: Multi-agency or group/team collaborations, multi-activity or multi-event projects, and/or multi-location projects.

#### **Small-scale Projects: Up to \$250**

Includes: Single activity, event, or specialized WOYC materials.

#### **Projects must be:**

- asset development-based.
- appropriate for children ages 0-to-5, their families, or professionals focused on this age group.
- offered in Shasta County during WOYC 2009.

**Budget:** A total WOYC Mini-grant budget of up to \$6,000 may be shared across eligible projects.

#### **Mini-grant Contact:**

**Debbie Peel**

[info@first5shasta.org](mailto:info@first5shasta.org)

(530) 229-8304

**Deadline: January 13, 2009**

